# Platinum membership factsheet

- 50% discount off full price of every LIVE skills courses
- 50% discount off our online marketing courses
- 50% discount off online glass festivals
- 30% off any of our offered E\_courses | channels
- Two 'one on one' 15 minute consultations per month
- E-course subscription extension for free after initial purchase
- Exclusive access to our members only page on the website
- Automatic sign up to Contemporary Contexts festival of art talks
- · Access to our members only page of freebies
- Exclusive access to ZGS members social group
- Minimum membership period is two years
- 50% off discount on every LIVE skills and marketing courses

You can book any of the above LIVE courses & festivals by clicking on 'learn' and navigate to the courses and consulting sections. Choose your desired LIVE course and select buy. In the promocode box located above the price of your purchase write: XXXX : The 50% discount will now be applied to your course.

#### Link to LIVE courses

30% off any of our offered E\_course channels plus extended subscription

Click on 'learn' and navigate to the e\_learning section or membership and channel subscription section. Choose your desired E\_course channeland select buy. In the promocode box located above the price of your purchase write: XXXX: The 30% discount will now be applied to your course. There will be a .zip folder of complimentary documents to download. Every time you log in to the website, simply navigate to the channels section and enjoy an unlimited subscription to your chosen channel. Non-members receive a three-month subscription only, to their channel.

#### **Link to E-courses**

• Two 'one on one' 15 minute consultations every month

Click on 'learn' and navigate to the 'programme' section. Click on 'Consulting FaQ' and choose 'Book your glass consultation - 15 mins'. Choose a staff member (Dr J A Denton) and choose an available time on a Monday or Tuesday. Click book and add your details including your email address. The system will automatically recognise you one of our gold members. The site will inform you how many sessions you have left this month. Simply click on the book it button and your consultation appointment is created.

#### Link to consultations

#### Members only section on the website

Now there is a 'members only' part of the website. This is the place where there is free material to access and a 'go to' when you are making glass and would like to listen to something interesting and artistic! First thing added is access to our 2020 and 2021 Contemporary Contexts festivals of artists talks. If you want to feel inspired and/or get your arse in gear business-wise... Tune in whenever you please... They are like TED talks!

Here's your link, enjoy!

Link to members only page

# Breakdown of what we offer

#### Glass skills & marketing courses

Zurich Glass School offers approximately one LIVE course every month covering business skills and glass skills. After these courses have been offered LIVE they are turned into e\_course channels which can be taken on at any time during the year. The skills courses are mainly focused on sculptural techniques in soft and hard glass. There are a couple of specialist bead courses based on 'real' projects undertaken by Dr Julie Anne Denton such as the Viking Pagan Lady Necklace course originally undertaken for National Heritage during her career. Every LIVE course & e\_course channel comes with a set amount of free one on one consultations with Dr. Julie. A code for your free consultations will be provided in the instruction sheet sent to you at the start of each course.

#### **EXCLUSIVE Glass Skills courses**

Zurich Glass School as well as offering courses by our founder Dr Julie Anne Denton, is consistently developing partnerships exclusively with some hand-picked well known and well-skilled lampworkers who compliment the Zurich Glass School programme. They will not teach anywhere else online except at Zurich Glass School – So we can count ourselves incredibly lucky and honoured. In 2021 we introduced USA flameworker Shane Fero who has taught a 1, 2 & 3 course series. In 2022 we added Guido Adam from Germany. So far, we have had the Guido one and two LIVE and look forward in the summer to Guido 3. In 2022/3 we can proudly boast that Loren Stump the American murrine and paperweight maker teaches for us, his first class was aired in the fall of 2022 and we look forward to Loren 2 & 3 in 2023. Terry henry the glass electroformer will also join us in 2023/24 with a series of four courses concerned with electroforming. Our exclusive tutors will not teach ZGS classes themselves – These classes will be led by Dr Julie, but our exclusive guest lecturers may choose to make a guest appearance once per course. The complimentary one on one consultations which come with the course are led by Dr. Julie and occasionally there will be a complimentary 1on1 with the guest artist included in the price of your course. If you have a burning desire to speak directly with your special artist thereafter, he/she will also be available to book for consultation sessions through the website. This service comes at a small extra charge. You have access to the LIVE course demos for six months once course begins.

#### One on One consultations with the Maestro

As a member you automatically receive two consultations every month as part of your membership. These consultations are set at 15 minutes per session, but they take as long as they take – No clock is ticking here. Our sessions are the place where Dr Julie can dig and find out what it is that you personally need and want from your glass development. In these sessions you can talk about class progress, glass progress, and anything related to glass, business and creativity. These sessions are really important and you should make use of them whenever possible.

For a small extra fee you can also book one of our other artists for a one on one consultation. At the moment we have Shane Fero, Guido Adam and as part of our business programme we have our business coach Hollie Clague. Your first appointment known as a chemistry session with Hollie is free.

#### **Zurich Glass School Members social group on FaceBook**

All our members have a private ZGS members group on FaceBook. In this group, please feel free to share everything glass. Your struggles, your successes, and your failures. The group is designed to support you and ZGS will post freebies, members benefits and any ZGS information here. If you are taking an e\_course channel, this is a great place to share what you are creating and ask for help and comments from the other members. They are lovely and will bend over backwards to help you on your personal journey.

#### Members only section on the website

There is a 'members only' section on the ZGS website. Here resides free material to access and watch or study. This section is a 'go to' when you are making glass and would like to listen to something interesting and artistic! So far we have added free access to our 2020 and 2021 Contemporary Contexts festivals of artists talks, and our founder works as a journalist for Glass Art magazine and the Flow and here she gives you access to her private interview tapes with the best artists of the day. If you want to feel inspired tune in whenever you please... They are like TED talks!

# **E\_learning / Channels**

Zurich Glass School offers selected courses (which have previously been offered LIVE) as stand-alone video groups to watch and learn at your own pace. These courses come with complimentary documents which you download as soon as you have signed up for your chosen channel. The e\_course channels are cheaper than a LIVE glass course, and as a member you also receives a great discount on these offerings. What one doesn't receive with the e\_courses is the joy of the LIVE zoom meetings and the accountability we all have to our shared work-group on Facebook. A reason you may decide to opt for an e\_course channel would be for example, in preparation for a harder class e.g. If we were to host 'Julie 3' dragons course LIVE, and you wanted to take that LIVE but perhaps your skill levels aren't quite at that level. I would strongly recommend taking the Julie 2 figure e\_course first in preparation. What we will create in Julie 3 is rather difficult and assumes that you know certain things already. You will receive one complimentary 30 minute consultation with all of the e\_courses.

### Subscribing to channels after you have completed the LIVE

Most of our LIVE courses will become e\_course channels as described above. When the LIVE facebook group closes after six months, you will be given the opportunity to sign up for the e\_course/channel at a greatly reduced rate. Every participant who has taken the LIVE class has the option to subscribe to the e\_course channel for 50CHF. If the LIVE course participant is not currently

a ZGS member their subscription only lasts for six further months... Whereas you, as a member you will be subscribed to this learning channel for the entire length of your membership period.

## **Terms and conditions**

When booking courses you must **still** be a paid up member when your course begins. If your membership has expired when you attend a course you will be asked to renew your membership or pay the full price of your course.<sup>1</sup>

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